

Every Ride Counts



DONKEY
REPUBLIC

CONTACT

enquiry@donkeyrepublic.com

WEBSITES |

cities.donkey.bike
owners.donkey.bike
donkey.bike

© 2020 Donkey Republic All Rights Reserved



Who are we?

A bunch of ***super enthusiastic people*** with an enormous drive to solve current and future urban mobility challenges with ***simple, green solutions.***

Who are we?

Our vision is to make city life better for everyone. Using innovative technologies, users have easy access to bicycles in many European cities, university campuses and company premises. Cities can be completely re-explored, cars are replaced by bicycles and bicycles are used more efficiently, which in turn minimizes the number of inactive wheels.

Join our journey in our efforts to support five of the UN Sustainability Goals and to get us back on track by providing safer and efficient transportation in a post-Covid19 world.

What others say

Does exactly what we wanted from a bike app. Rent 2 bikes if needed. Lock the bikes while you visit somewhere or go for a coffee. Also, the bikes were easy to ride and very well maintained.

★★★★★

by [Christopher](#)

This is my fav app now! the support team is amazing! clean bikes and multiple places to drop off and pick ups.

★★★★★

by [Yazid](#)

Cool

★★★★★

by [atila](#)



Why Donkey Republic? – because we invest in long-term partnerships

01

Superior UX for your employees

- With their membership, your employees will have access to the DR network of bikes.
- Ease of use: Perfect Rider Journey = 93%.
- Find the bike, unlock and return it with no hassle.
- Less rider frustration, promotes program loyalty and usage.
- “Keep the bike” so your employees can park the bike during their journey.

02

Flexible solutions for your company

- Affordable solutions for different company sizes to provide flexible micro-mobility solution for employees.
- Corporate Subscription options and/or Fellowship partnerships
- Linked to areas where Donkey Republic has ongoing operations and/or new business locations as required.

03

Investing in long-term partnerships

- Our goal is to forge long-lasting, mutually beneficial partnerships.
- We work very closely with partners in order to adapt our service offering to understand and apply lessons learned across our markets.
- A joint venture on our journey towards greener and healthier mobility options

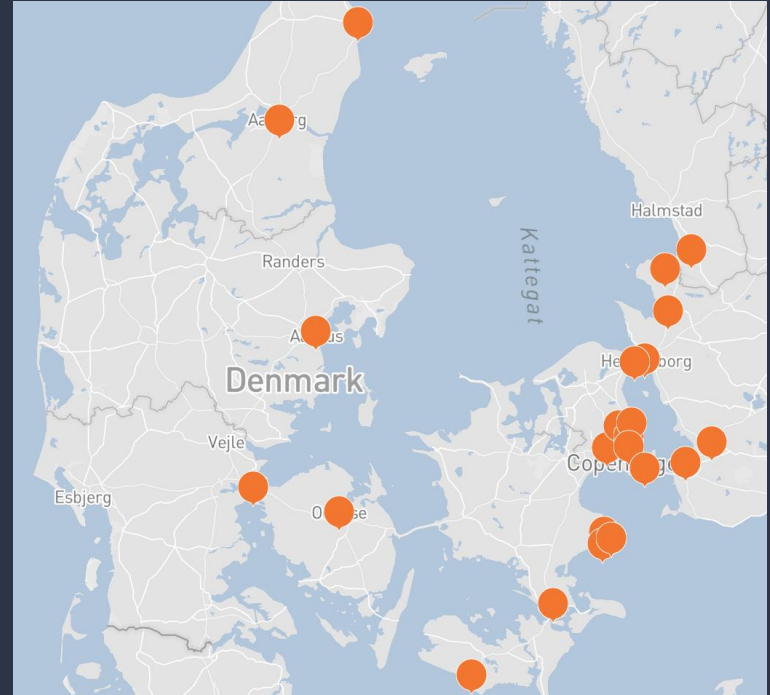
Donkey Republic in Denmark

Operating in Denmark since 2015

- Number of **bicycles**: ~4500
- Number of **hubs**: ~3500
- **Locations**: Aalborg, Aarhus, Copenhagen, Dragør, Frederikshavn, Glostrup, Hellerup, Klampenborg, Lyngby, Middelfart, Odense, Lalandia (Rødby), Rødvig, Store Heddinge, and more...

We work with a hub-centric solution

- Virtual stations work with existing infrastructure.
- Flexible, enabling control of where vehicles are parked.
- Enables dense Hub/dock network without costly investments and maintenance.
- Convenient for users as we plan for a maximum of 200m between hubs → users can find the next hub in 100m.
- Creates the flexibility of a free floating system whilst ensuring bike parking is still structured and city-friendly.



Employees can access the **Donkey Republic**

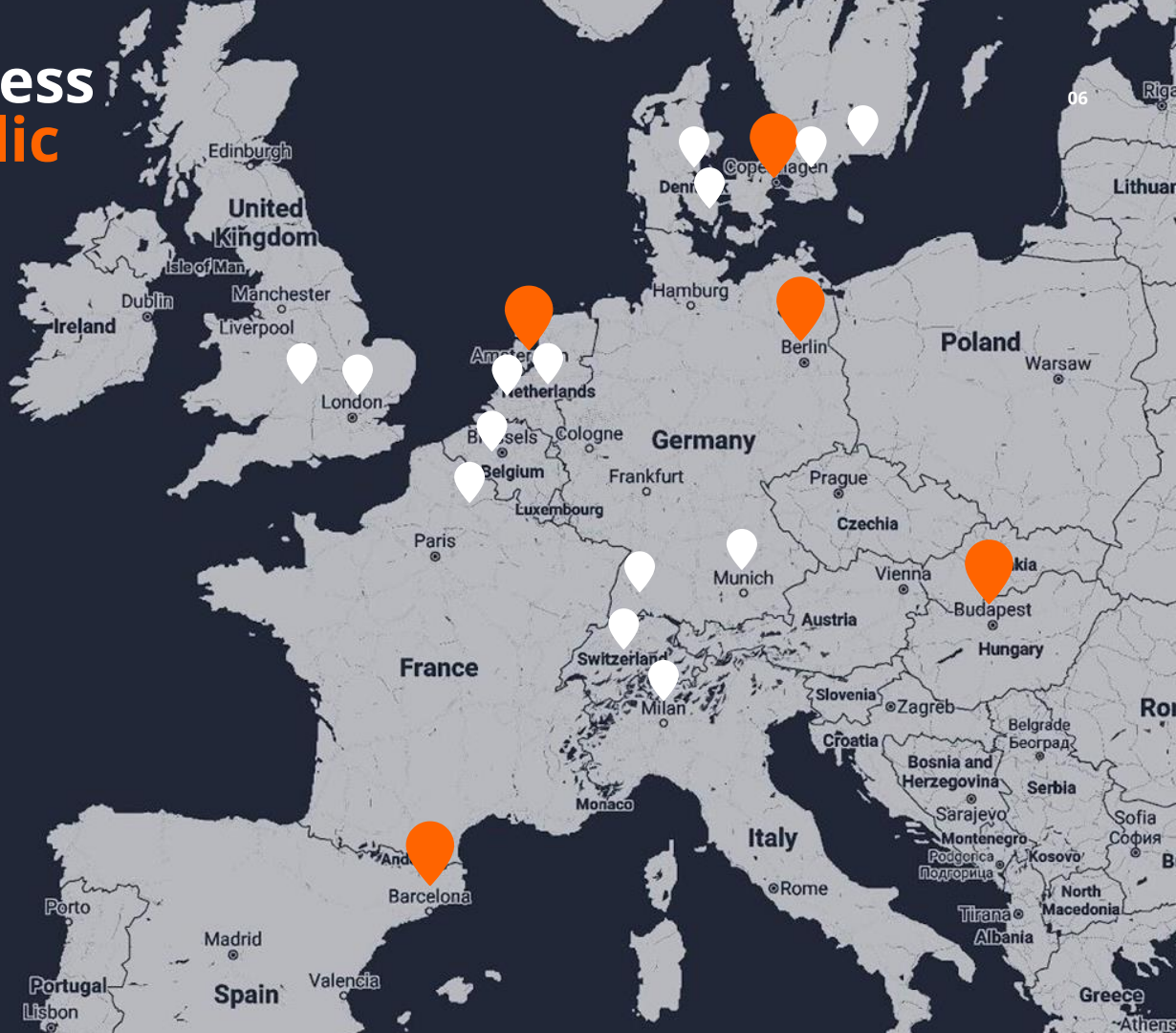
16,000+
bikes and e-bikes

60+
locations

12
large cities

 Primary city

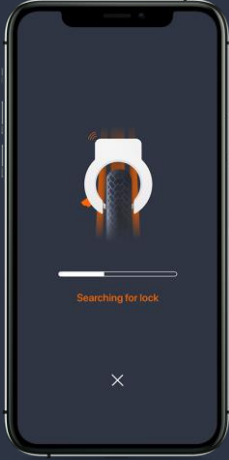
 Secondary city



Smooth rider experience



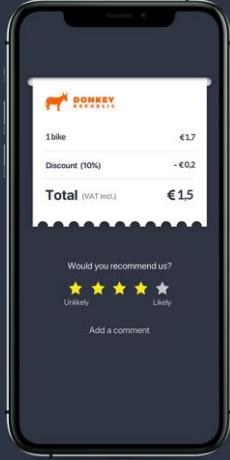
Book a bike near you



Unlock Bike and ride freely



Return to drop-offs



End rental

Flexibility to service different rider needs



You can reserve the bike

- Visitors and commuters worry that there may not be a bike available for them when they need it.
- You can book ahead with us!



Book up to 5 bikes at once

- We often travel in herds.
- Booking multiple bikes makes life a little easier.



Keep the bike with you

- We would all like to prevent our bikes from being taken by someone else before we are done with our trip.
- You can lock your Donkey during your rental and keep it as long as you desire.

Customer Service

Our customer service is available via phone, emails and social media in:

Danish, German, French, English, Spanish, Polish, Dutch, Portuguese and Swedish.

The customer can call a national phone number.

It's **available everyday** from

9 am - 5 pm from Sunday to Thursday and

9 am - 7 pm on Fridays and Saturdays.

Our customer service is located in our **headquarters in Copenhagen.**

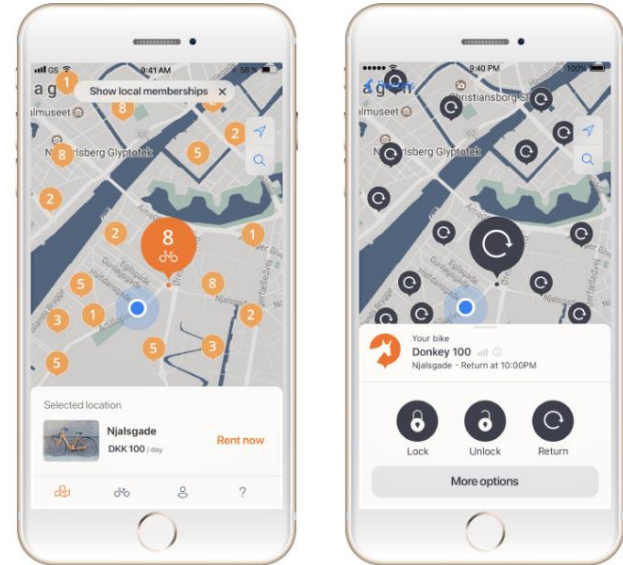


Corporate Subscriptions for your employees

Corporate Subscriptions for your employees include:

- **Unlimited** amount of trips
- Each trip can be up to **1 hour long**
- Access to bikes in **all Donkey locations**
- Theft insurance included

Your employees can download the app for free and within minutes have access to a large fleet of shared bikes.



Flexible Corporate Subscription options

Donkey Republic has good experience with successful corporate partnerships. A couple of our typical options for **Corporate Subscriptions**:

Option 1

- **Unlimited number of subscribers** for your company
 - Fixed cost (regardless of usage)
 - Partnership cost is based on number of employees
-

Option 2

- **Fixed number of subscriptions** for your company
 - Specific amount of subscriptions are purchased up front
 - Partnership cost based of number of subscriptions
-

All Options include:

- Minimum 1-year contract (monthly or quarterly billing)
- Support with internal communication (instructions and promotional material)
- Possibility of opening a hub at corporate office(s)

Our partnerships

Long-term partnerships with companies are critical to support our vision of getting more people out of a car and onto a bike.

The **advantages of a bike-sharing system for your employees** stretch from being able to replace a second bike at a train station, taxis, an unpredictable bus timetable, or swifter mobility between corporate buildings, to turning to Donkey Bikes when their own bikes are being repaired or when the weather or plans suddenly change and they need a quick ride.

By investing in a Donkey Republic partnership, you can also give your employees access to Donkey Bikes across Europe.

You will not only ensure easy transportation and thus, greater employee loyalty and engagement, but also **join our journey** towards supporting five of the UN Sustainability Goals and in getting us back on track by providing safe and efficient transportation in a post-Covid19 world.

