

moving  
people  
your smarter  
way to work

# Moving People

## INVITATION TO ROUNDTABLE II: CUTTING EDGE WITH NEW MOBILITY SERVICES

### Dear All

We invite you to participate in the roundtable Cutting Edge with New Mobility Services. We will take a closer look at new mobility services and discuss the future role for management.

In less than ten years your employees may not own their own car. They go virtual, and work from different locations. Carpooling and driverless mobility are gaining ground. Everything seems to be smarter, and yet the perspective is increased congestion. How do you keep your company fit and attractive for the future employees? Discover and discuss how your company can prepare for tomorrow's mobility trends.

### JOIN US

**When:** Thursday, 14th March 2019  
12.00 – 16.00 - we serve a sandwich

**Where:**  
**12:00 Nobina**  
Fabriksparken 18, 2600 Glostrup

**13:00 DOLL Visitor Center**  
Naverland 2, 6. sal, 2600 Glostrup

**Who:** This roundtable is for key contacts and managers within FM, HR, CSR, communication and projects.

Please forward the Outlook invitation to relevant colleagues or have them contact: Anna Thormann Boesen - [anna.thorman@gate21.dk](mailto:anna.thorman@gate21.dk)  
Please register before Friday 8th March 2019.

The roundtable will be held in Danish.  
Participation is free of charge.

### Program

#### 12.00 Visit Nobina's showroom - and check out selfdriving shuttles

Nikolaj Kyhn, Head of Business Development, Nobina Denmark

**Try out a VOI scooter from Nobina to DOLL**

#### 13.00 Welcome and presentation

Anna Thormann Boesen, Program Manager, Gate 21

#### 13.25 Spot the future - solve the mobility crisis now! Transforming trends that will influence the future of work and mobility

Liselotte Lyngsø, Futurist, Founding Partner Future Navigator

**Idea-dating:** When will the future arrive? To what extend? How will these trends influence your work as HR, CSR or Facility Manager? Discover what you can do in order to keep your company fit and attractive for future employees.

#### 14.20 On the way to Mobility as a Service VOI scooters - hype or effective mobility?

Kristian Agerbo, Head of Public Policy and Market Development, VOI Technology

#### Ride sharing will be more dynamic and convenient with two new players in the market.

Clement Guasco, Transportation specialist, FDM  
Kasper Dam Mikkelsen, Partner, NaboGo

#### Roundtable discussion:

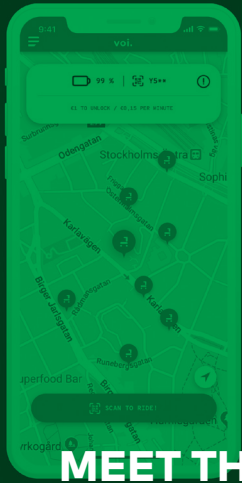
From cars to Maas - are you prepared?

#### 15.20 New ways to cooperate can beat congestion Cooperation on a nudging campaign to beat peak hour

Kristian Skoven Pedersen, Civil ing., Road Directorate

**Roundtable discussion:** Will you have a different role in ten years? What do you take with you from today?

STEP 1.



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## MEET THE SPEAKERS AT ROUNDTABLE II: CUTTING EDGE WITH NEW MOBILITY SERVICES



### **Nikolaj Kyhn, Head of Business Development, Nobina Denmark**

Nobina has a vision that autonomous buses will strengthen public transport. In the LINC project, the first step is taken to autonomous shuttles, which Nobina will run and with innovative Human-Robotics experiments connected. Behind the project is a strong partnership of Nobina, IBM, DTU, RUC, LOOP CITY municipalities and Gate 21.



### **Liselotte Lyngsø, Futurist, Founding Partner, Future Navigator**

Liselotte Lyngsø is a futurist and lecturer around the world. She designs vision projects for several large global companies. She believes that predicting the future has to be a collaborative effort where all kinds of skills and perspectives are brought into play. She looks at the dominant trends in management, climate, economy, transport, health, culture, consumption and technology.



### **Kristian Agerbo, Head of Public Policy and Market Development, VOI Technology**

VOI is a Scandinavian green mobility company offering electric kick scooter sharing in partnership with cities and local communities. VOI believes e-scooters can play a central role in changing how people move in the cities in the future. They want to make sure that the transformation happens through real innovative technology, open and transparent dialogue with cities and Governments and by adapting the product to local needs.



### **Kasper Dam Mikkelsen, partner NaboGO**

NaboGo is a sharing economy platform that offers different kinds of mobility sharing with your neighbour. Nabo Trailer was launched in march 2018. NaboLift is their new ridesharing platform aimed at commuting and local trips.



### **Clement Guasco, Digital business developer, FDM.**

FDM is working on developing its offer as mobility service provider. FDM's focus is on the potential of carpooling to power mobility services for commuters in industrial areas. FDM is piloting a large-scale trial in Århus in 2019.



### **Kristian Skoven Pedersen, civil ing.,The Danish Road Directorate**

Expanding the roads and highways does not solve the congestion. That is why The Danish Road Directorate is testing new methods for solving the congestion.