



Biking@Agilent

Den 23. januar 2019

Projektplan

April – juli 2018	<ul style="list-style-type: none">• Workshop med medarbejderne (18. april)• Udvalgte tiltag• Udvikle ideer til cykel-community - og cykelambassadører?• Indgå aftaler med cykeludlejere, sundhedskonsulent o.l.• Plan for 'nudging'/community-programmet• Kommunikationsindsats om projektet (step 1)
August – marts	<ul style="list-style-type: none">• Udvikling af community• Kick off aktiviteter med afprøvning af løsninger og tilbud• Løbende kommunikation• Skabe løbende momentum og plan for videreudvikling af cykelkulturen.
Q2 2019	<ul style="list-style-type: none">• Efterundersøgelse og måling på effekt (Transportundersøgelse)• Fortsat kommunikation med cykelinitiativer/cykelhistorier.• Opsamling af historier og udvikling af guide til videndeling
Videre frem	<ul style="list-style-type: none">• Plan for driftsfasen hos Agilent

Planlagte og afholdte aktiviteter i projektet

September	October	November - December	January - March	April	May	June
Kick-off Tour de Agilent ★	Make your bike ready for winter ★	Bike Competition ★	Certification as a bike friendly work place	"Re"-kick off Tour de Agilent	We bike to work	Participation in Tøserunden/Sjælsø rundt or similar
"Motivation til en sund livsstil", Eskild Ebbesen ★	Talk/Speech about biking in the winter, Nils Bradtberg (Active Consulting) ★	Article about biking ★	Article about biking	Make your bike ready for spring/summer		Further development of the concept
See a bike and get introduced to a service/repair solution ★	"Spinning for cancer" ★			See a bike and get introduced to a service/repair solution		New transportation survey
Workshop – biking communities ★	Meetup in the community ★	Meetup in the communities ★	Meetup in the communities	Workshop for biking communities	Meetup in the communities	Meetup in the communities
Meeting with ambassadors	Meetup with the ambassadors ★	Meetup with the ambassadors ★	Meetup with the ambassadors	Meetup with the ambassadors	Meetup with the ambassadors	Meetup with the ambassadors
Creating a home page for Biking@Agilent ★	Communication ★	Communication ★	Communication	Communication	Communication	Communication





Roundtable diskussion:

**Hvordan kan disse erfaringer
bruges hos jer?
Hvordan kan vi brede det ud?**

moving
people

your smarter
way to work