

**m oving
p eople**

your smarter
way to work

SAVE THE DATE PROGRAM FOR MOVING PEOPLE 2019

*Invitation to all members of Moving 30,
Smart Mobility in LOOP CITY and other
Moving People networks*

Dear all,

We invite you to participate in three roundtables in Moving People during the spring 2019 and the Mobility Management Conference in September. In January, March, April and June you can conduct the free Moving People Transport Survey among your employees in your company.

All members of the mobility networks in Moving People are welcome to attend the activities. We address topics that can inspire companies and municipals who work with mobility solutions for workplaces and mobility management.

The format of the roundtables are a mix of presentations and debate. All who attend the roundtable are experts on their mobility needs and issues and we want you to debate from your perspective on how to solve it and how you can cooperate.

All roundtables are held in Danish. Written information is both in Danish and English in order for you to share it in your companies.

Read more about the activities, and save the dates now!

CONTACT:

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for more information and registration.



JAN , MAR, APR, JUN

Transport survey



JANUARY 23RD

**Roundtable I
Biking promotion
in companies**



MARCH 14TH

**Roundtable II
Cutting edge with
new mobility services**



MAY 23RD

**Roundtable III
A smarter way to work**



SEPTEMBER 12TH

**Mobility Management
Conference**

SAVE THE DATE FOR ROUNDTABLES AND CONFERENCE IN 2019

When January 23RD 2019 at 12.30 – 16.00

Who Key contacts and managers within HR, CSR, communication and projects.

Meet

- MOE: 'Fight against Cancer' campaign
- Agilent Technologies: The Annual Cycling Program 'Biking@Agilent'
- Furesø Rådhus: A Health & Bike package
- Office for Cycle Superhighways
- Danish Cyclists' Federation
- Jens Mandrup, Chairman of the Traffic Committee, The Capital Region of Denmark.



Biking promotion in companies

In this Roundtable we take biking in Moving People to the next level. You will get ideas and inspiration to your own bike promotion in the spring.

For two years Moving People have reinforced the incentive to bike to work. The Biking-agenda is growing as the traffic congestions will increase in the years to come.

Some companies have already integrated the bicycling as a part of their strategic mindset. But how can we create better solutions if we join our needs, knowledge and insights. At the final roundtable debate we investigate what we can do together to make 2020 a year of biking.

When March 14TH 2019 at 12.00 - 16.30

Who Key contacts and managers within HR, CSR, communication, facility, projects and office property and transport companies.

Meet

- ALD and their car sharing solution
- Vejdirektoratet's nudging campaigns
- FDM's new carpooling platform
- Nabolift's pickup stops
- We start the meeting at Nobina and get the opportunity to see the new autonomous bus shuttle.



Cutting edge with new mobility services

In this roundtable we wrap up on the new mobility services into a discussion of the role for the management. We investigate new solutions and discuss their impact of the future management role.

In less than 10 years your employees do not own their own car, they go virtual, and work from different locations. Carpooling and driverless mobility are gaining ground.

Everything seems to be smarter, and yet the perspective is an increasing congestion. The big question is: what is in the pipeline in your job? How do you keep your company fit and attractive for the future employees? Discover and discuss how your company can prepare for tomorrow's mobility trends.

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SAVE THE DATE PROGRAM FOR MOVING PEOPLE 2019

Photo: Easy Mile

When May 23RD 2019 at 12.00-16.00

Who Key contacts and managers within HR, CSR, communication, projects, facility and mobility.

Meet At this roundtable members of the Moving People network are invited to present their own mobility work, the successful events and achieved results.



A smarter way to work!

At this roundtable you have the possibility to influence the Moving People recommendations for 'a smarter way to work' for businesses and municipalities in Greater Copenhagen. These will be presented at the Moving People Conference in September 2019.

We discuss the mobility management insights from previous Roundtables and network meetings about Facility, HR, CSR and public affairs and see how we can take mobility issues further on to the respective strategic agendas.

When September 12TH 2019 (Preliminary)

Who Key contacts and managers within HR, CSR, communication, projects, facility, mobility, traffic planning, development and public management.

Mobility Management Conference and Moving People VIP Roundtable

Conquering the Smart Mobility World! In Moving People, we have gained new knowledge and tried out mobility solutions in order to: Reduce CO₂; Increase good health; Avoid congestion due to road work etc. We do not stand alone.

Other regions and countries have for many years worked with Smart Mobility. Even the UN have made common sustainable goals regarding CO₂ reductions, health, livable cities, and never the least: Partnerships!

On the conference we will share and learn with other mobility partners. And we will wrap up on how we can continue the good work with even more companies and municipalities.





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SIGN UP FOR TRANSPORT SURVEYS IN 2019

STAY TUNED WITH MOBILITY IN YOUR COMPANY

All members of Moving People are offered a free transport survey among the employees when they join the network and once again before June 2019. The purpose of the transport survey is to map the commuting and business travel patterns of the employees at your company. This knowledge is valuable, if you want to initiate mobility measures at your workplace. The transport survey also serves as a baseline that allows you to evaluate the effects of implemented measures.

The transport surveys run in 2019 at:

- January 21TH - February 3RD
- March 11TH - 24TH
- April 1ST - 14TH
- June 3RD - 16TH

We recommend that you conduct the transport survey no later than April. But if you have a specific reason, you can make the transport survey at June 3RD to June 16TH.

