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p **eople**

your smarter
way to work

Moving People

INVITATION TO ROUNDTABLE I: BIKING PROMOTION IN COMPANIES

Dear All

We invite you to participate in the roundtable Biking Promotion in Moving People where we take biking to the next level!

For two years companies in Moving People have reinforced the incentive to bike to work through 'biking to work'-concepts and solutions among employees. For some companies biking has even become a part of their strategic mindset. New biking solutions have been developed, conceptualized and are now ready to be shared.

At this roundtable you will get new ideas and inspiration for your own bike promotion in the spring. And we will discuss how we can create better solutions if we join forces about needs, knowledge and insights.

JOIN US

When: Wednesday, 23th January
12.30 – 16.00 - we serve a sandwich

Where: Agilent Technologies
Produktionsvej 42, 2600 Glostrup

Who: This roundtable is for key contacts and managers within HR, CSR, communication and projects.

Please forward the Outlook invitation to relevant colleagues or have them contact: Anna Thormann Boesen - anna.thorman@gate21.dk
Please register before Thursday, 17th January.

The roundtable will be held in Danish. Participation is free of charge.

Program

13.00 Welcome and introduction

Promoting the bike in collaboration with companies

Jens Mandrup, Chairman of the Traffic Committee,
The Capital Region of Denmark

13.45 Promoting biking at companies – sharing ideas

Biking against cancer

Rikke Gemzøe, Executive Assistant / Head of
Communications, and
Jakob Høj, Senior Transport Planner,
MOE

Biking@Agilent

Lene Stuhr, HR Director,
Agilent Technologies

E-bike-commuting and health

– a concept for companies tested at Furesø Townhall

Lene Hartmann, Climate Project Manager,
Furesø Kommune

14.15 New bicycle offers for companies

3 reasons why companies should promote cycling - and how cycle superhighways can help

Diana Bern Skyum, Project Manager,
Office for cycle superhighways

Bicycle certifications, Membership and Bike to work

Lasse Skou Hauschildt, Campaign Manager, and
Trine Stig Mikkelsen, Development Consultant,
Danish Cyclists' Federation

15.30 Onboarding the biking partnership in 2020

The bicycle partnership idea

Anna Thormann Boesen, Programme Manager,
Gate 21