Gate 21

Making sense of mobility and transport solutions with a CSR Strategy at TRYG

Projektforslag
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Working together

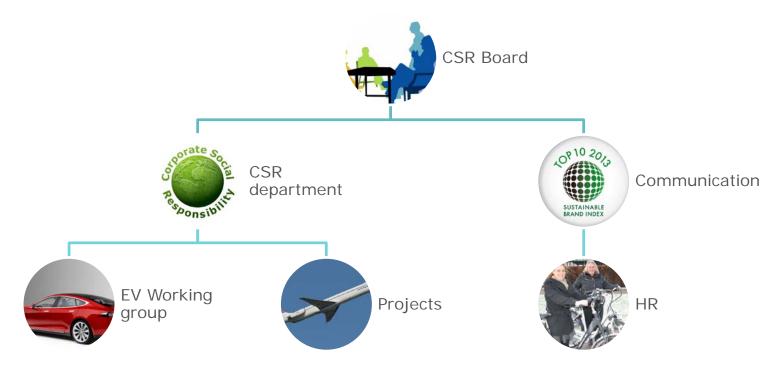






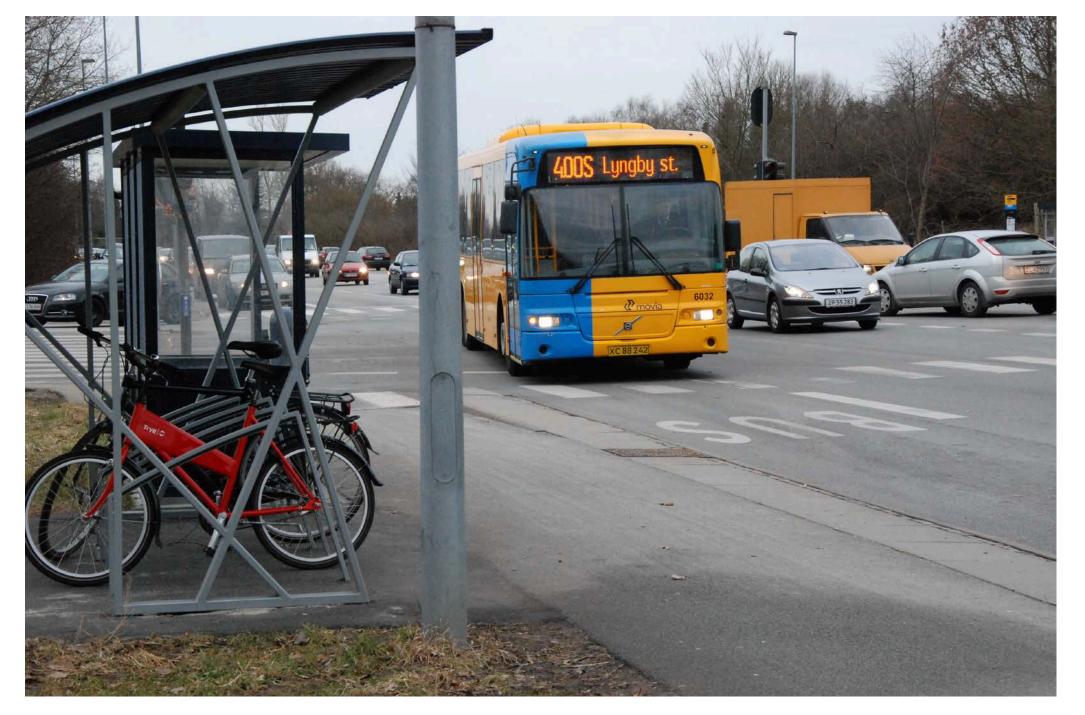
Organizing mobility

From working group to CSR committee



Members:
Facility management
HR
Fleet management
Executive management







4 x expected benefits

Environment

Contributing to:

- CO2 reduction
- Tryg 2014: 48,1%
- Reduction of consumption of fuel

Economics

Contributing to:

- Reduction of construction and maintenance costs to parking facilities
- Reduction of maintenace costs to transport: taxa, fleet, mileage allowances

Health and wellbeing

Contributing to:

- Increased number of bycykles
- Increased wellbeing
- Decrease in sickness absenteeism

Society

Contributing to reduction of:

- Traffic congestion
- Non-productive time
- Air pollution
- Health related expenses
- Increased turnover



SDG context

Goal & targets



Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

9.1. Develop sustainable and resilient infrastructure to support economic development and human well-being

GRI G4 Sustainability Reporting Guidelines Development and impact of infrastructure investments and services supported G4-FC7



SDG context

Goal, target & KPI



Make cities and human settlements inclusive, safe, resilient and sustainable

11.2. Provide access to safe, affordable, accessible and sustainable transport systems, improving road safety

GRI G4 Sustainability Reporting Guidelines Significant environmental impacts of transporting products and other goods and materials for the organization's operations, and transporting members of the workforce

G4-EN30



SDG context

Goal, target & KPI



Take urgent action to combat climate change and its impacts

13.1. Strengthen resilience and adaptive capacity to climate related hazards and natural disasters in all countries

GRI G4 Sustainability Reporting Guidelines Direct greenhouse gas (GHG) emissions (Scope 1)

G4-EN15



Information

Sources and material

SDG Compass – inventory for business indicators https://sdgcompass.org/business-indicators/

M ed Gate 21's nye initiativ Moving People kommer 100 virksomheder til at bidrage til grønnere og bedre transport i storkøbenhavn. Det gavner både bundlinjen og samfundsøkonomien. Se her hvordan I kommer igang med grøn mobilitet og bidrager til SDG-erne.





KLIMALEDELSE - NYHEDSBREVE

Behov for samlet systematisk tilgang

Et eksempel på at samle mange klimaledelses initiativer i en samlet CSR strategi beskrives i artiklen om "Mobility Management" af Birgitte Kofod Olsen fra TRYG. Mobility Management er som betegnelse for en samlet og systematisk indsats forholdsvis nyt i Danmark, men mange har initiativerne i deres Lean eller HR strategi, bilflådestyring, Facility Management eller indkøbsfunktion. Med en Mobility Management indsats kan virksomheder gavne miljøet ved at reducere deres CO2 emissioner, fremme medarbejdernes sundhed og samtidig bidrage til at mindske trængsel i trafikken. Det er der god økonomi i både for virksomheden og for samfundet.



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