



m oving
p eople
your smarter
way to work

Moving 30

THE TRAVEL SURVEY

As a member of Moving 30 you are offered a free survey of your employees travel habits.

The purpose of the travel survey is to map the commuting and business travel patterns of the employees at your company. This knowledge is valuable, if you want to initiate mobility measures at your work place. As an employer, you need to know what your employees' travel needs are before you can implement the right measures. The travel survey also serves as a baseline that allows you to evaluate the effects of implemented measures.

The travel survey provides you with valuable information on:

1. The baseline of your employees' travel habits. How do the employees travel to work and during working hours? How satisfied are they with their travel options? The baseline reveals areas of improvement and is important if you want to monitor the effects of the mobility measures you implement.
2. What measures to prioritize – what do your employees think could be improved or changed, to make them change their travel habits? This information will help you to implement the most relevant mobility measures.
3. An overview of existing travel facilities and mobility measures at your company.

Contents of the survey

The survey is available in two versions - a complete version which takes about 10 minutes to answer and a shorter version that can be answered in about 5 minutes.

Both versions focus on the employees' travel to work and their amount of business travel in the last seven days. The employees are asked to estimate how satisfied they are with their current modes of transport. This will provide your company with the

information you need to define a baseline and mobility objectives for your company.

The complete version provides you with further information about which measures are of most relevance to your employees. The employees are asked what would make an alternative mode of transport more appealing to them. This will help you focus on the mobility measures of most relevance to your company and employees. The complete version also investigates the employees' satisfaction with the access to area and the parking facilities.

The survey is completed electronically via a link that can be submitted to the employees via email or on your intranet. The survey is developed in close cooperation with the Technical University of Denmark and is available in both Danish and English.

Results

The results of the transport survey will be delivered in three formats:

1. A summary with the most important results and conclusion (English and/or Danish). The summary can be delivered in an A4 pdf or a PowerPoint presentation and will be developed in dialogue with the contact person of the company to meet your specific needs.
2. A report containing results of all questions in the survey (Danish).
3. The raw data to conduct your own analysis.

The summary will be published on the website www.movingpeople-greatercph.dk.

The data is treated anonymously, but employees should be aware that their comments will not be edited before the summary, report and raw data materials are handed over to management.

Your company will be offered a new travel survey after implementing mobility measures in order to follow up on your objectives and monitor your mobility measures.